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THE LIGHTBULB, THE TELEPHONE, THE STANLEY.

It's hard to imagine going on a hike, camping trip, or even a morning commute without your trusted insulated bottle topped off with water or coffee. But that's the world in which William Stanley Jr. was living way back in 1913. That is, until he single-handedly changed the way we enjoy our drinks of choice.

Stanley, a physicist, engineer, and pioneer in the electrical field was a human patent-making machine, often compared to the likes of Edison and Tesla. Of all of his inventions, one still bears his name a century later. In 1913, with a bit of tinkering and old-fashioned ingenuity, he created the world's first all-steel vacuum-insulated bottle.

Over one hundred years later, the Stanley brand has been the copilot for everything from daily coffee breaks to the most extreme outdoor adventures. And it's William Stanley Jr.'s legacy that keeps pushing us to see how far we can go.

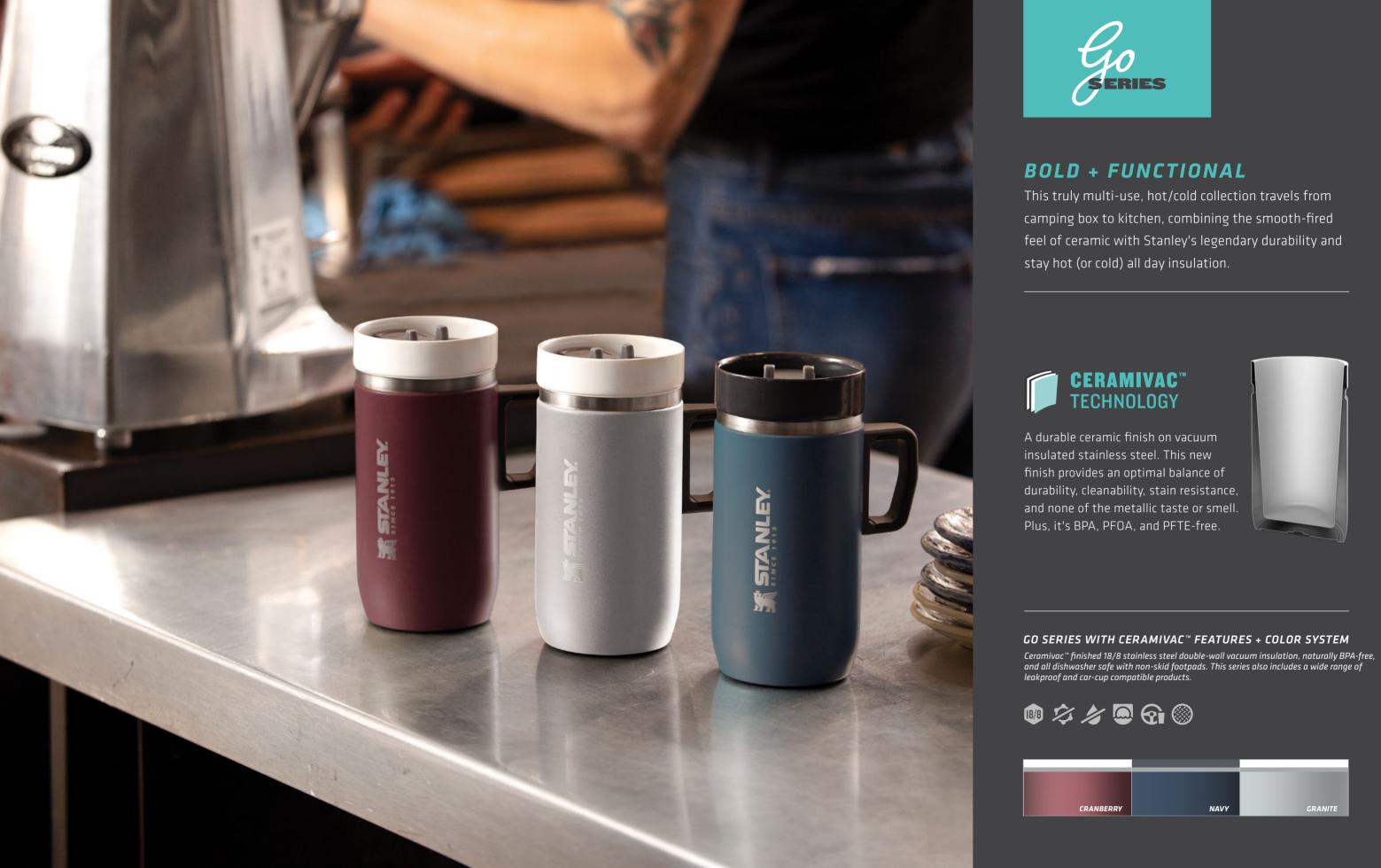


30.

SUNDAY SUNDAY MORNING MUG ON STEROIDS.

No offense, but that ceramic mug you drink out of in the morning isn't so hot. Literally. Sure, it feels familiar to drink out of smooth ceramic, but does it keep your coffee hot all day? Nope. Does it fit in your car cup holder? Doubtful. So why not have a better one? Like the Stanley Ceramivac™ Go Travel Mug. An on-the-go, leak proof, stainless steel tough, ceramic finished mug that nobody's breaking, not even if they drop it from 1,000 ft. Made from doublewall vacuum insulated stainless steel for all day thermals and a Ceramivac[™] finish that means no metallic taste, or smell, and it's prepped for all kinds of adventure with a Lifetime Guarantee.

It's sounding more and more like your old mug might need to take a dive on purpose.









ANOTHER STANLEY ORIGINAL.

1 LIKE YOUR CERAMIC MUG, ONLY BETTER.

The new extended ceramic lip on the updated travel mug makes it feel more like you're sipping from a classic mug, but one that's vacuum insulated stainless steel for the best thermals and is practically indestructible. Oh, and one that has no metallic smell or flavor, just like any other ceramic mug.

TOPPED OFF.

(2)

3

It's the first leak proof ceramic mug of its kind, with a smooth edge and a lid that flips forward for a tight seal for packing, and backward for on-the-go drinking. And the entire lid unscrews and disassembles for deep cleaning.

GET A GRIP.

And since your favorite mug at home has a handle, these travel mugs have one too. But it's super low profile so it won't interfere with your cup holder or take up extra space in the cupboard. CERAMIVAC[™] FINISH A durable ceramic finish on stainless steel vacuum insulation

> OVERMOLDED HANDLE For a sure grip and on-the-go comfort



Flip forward for a tight leakproof seal for packing.

Flip backward for on-the-go drinking.



Flip upward for removal and easy cleaning.



STANLEY **vs.** THE WORLD

A young climber dropped her Stanley from 1,000 ft up. Assuming it was gone for good, she continued on. Weeks later, she returned to the base of the cliff to find another group of climbers bragging about their latest find: a "brand new" Stanley.

THE CERAMIVAC **GO TRAVEL MUG**

- Ceramivac[™] finished 18/8 stainless steel
- ▶ Double-wall vacuum insulation, BPA-free
- Leakproof + packable
- ► Car cup compatible
- ► Easy-clean lid, dishwasher safe
- Non-skid silicone foot pad







THE CERAMIVAC **GO BOTTLE**

- ► Ceramivac[™] finished 18/8 stainless steel
- ► Double-wall vacuum insulation, BPA-free
- Leakproof + packable
- Splash guard Included
- Dishwasher safe
- Non-skid silicone foot pad
- Car cup compatible (16 OZ and 24 OZ)



-	•••	- '	
0	6	HRS HOT	0





STOWAWAY CARRY LOOP





NEW SPLASH GUARD INSERT PROVIDES A DIRECTED FLOW FOR SPLASH-FREE DRINKING,



THE VACUUM INSULATED WATER BOTTLE

- ► 18/8 stainless steel
- Double-wall vacuum insulation, BPA-free
- ► Leakproof Tritan[™] see-through lid
- Easy carry + stow fold-flat finger loop
- Dishwasher safe

.47 L / I8	6 OZ	
05 HRS	07 COLD	30 HRS
	16 OZ	
MOSS POLAR RED SKY	10-09388-002 10-09388-001	
LAKE BERRY	10-09388-005 10-09388-003 10-09388-004	





REDISCOVERED SINCE 1913. 7//// 13



ULTIMATE + UNRIVALED

For the pro's pro, the toughest of the tough and those who demand the very best, our Master Series offers unrivaled durability and thermal retention. A century of know-how meets state-of-the-art in every detail.



All Master Series products are 1.0 mm 18/8 stainless steel, BPA-free, and dishwasher safe. The series includes a wide range of leakproof, packable,

FOUNDRY BLACK



THE UNBREAKABLE **THERMAL BOTTLE**

- ► 1.0 mm 18/8 Stainless steel, BPA-free
- ► QuadVac[™] insulation
- Leak proof + packable
- Steel-lined stopper
- Dishwasher safe



1.3 L / 1.4 QT			
40 HRS HOT	35 HRS COLD	06 DAYS	
FOUNDRY BLACK		10-02659-015	

STANLEY STANLEY

THE UNBREAKABLE **FOOD JAR**

- ► 1.0 mm 18/8 Stainless steel, BPA-free
- ► QuadVac[™] insulation
- Leak proof + packable
- ► Steel-lined stopper
- Dishwasher safe

.5 L / 17 OZ	
IO HRS HOT	
FOUNDRY BLACK	10-08792-002
.7 L / 24 OZ	
20 HRS HOT	20 HRS COLD
FOUNDRY BLACK	10-02894-011

STANLEY **vs.** THE WORLD

In 1980, an unexpected pothole caused a Stanley to fly off the back of a motorcycle that may or may not have been going faster than it should have. Despite soaring 50 yards down Route 77, it lived to ride again.





THE UNBREAKABLE **TRIGGER-ACTION** MUG

- ► 1.0 mm 18/8 Stainless steel, BPA-free
- ► QuadVac[™] insulation
- Leakproof + packable
- Steel carry loop + grit-guard

THE UNBREAKABLE

► QuadVac[™] insulation

Leak proof + packable

Clippable steel-lined lid

Dishwasher safe

12 HRS

.53 L / 18 OZ

FOUNDRY BLACK

PACKABLE MUG

► 1.0 mm 18/8 Stainless steel, BPA-free

16 HRS

► Easy-clean lid, dishwasher safe

.35 L / 12 OZ

05 HRS	08 HRS COLD	20 HRS
FOUNDRY BL	ACK	10-08793-001



NLEY

ONE PUSH

Trigger-action button makes it easy to sip on-the-go with no spilling.



THE UNBREAKABLE **HIP FLASK**

- ► 1.0 mm 18/8 stainless steel, BPA-free
- Leak proof + packable
- Wide-mouth opening
- Machined steel never-lose cap
- Dishwasher safe

.23 L / 8 OZ

FOUNDRY BLACK

10-02892-020

18 ///// BUILT FOR LIFE™ LIFETIME WARRANTY.

02 DAYS

10-02661-018











THE LEGENDARY **CLASSIC BOTTLE**

- ► I8/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- Insulated lid doubles as cup
- Dishwasher safe

ALL BOTTLES AVAILABLE IN HAMMERTONE GREEN, MATTE BLACK + NIGHTFALL



TANLEY



XLARGE 1.9 L / 2.0 QT 45 HRS 02 DAYS

HAMMERTONE MATTE BLACK NIGHTFALL

	UO ICED
GREEN	10-07934-003 10-07934-004 10-07934-039

LARGE 1.4 L / 1.5 QT			
40 HRS HOT	35 HRS		06 DAYS
HAMMERTON MATTE BLAC NIGHTFALL		10)-08265-001)-08265-002)-08265-006

ANIE



I LITER 1.0 L / 1.1 QT 24 COLD 24 HRS

HAMMERTONE GREEN MATTE BLACK 10-08266-001 10-08266-002 NIGHTFALL 10-08266-017



SMALL .75 L / 25 OZ 20 HRS COLD 20 HRS

HAMMERTONE GREEN MATTE BLACK NIGHTFALL 10-01612-027 10-01612-028 10-01612-041

04 DAYS





22 ///// BUILT FOR LIFE™ LIFETIME WARRANTY.

05 ICED

STANLEY **vs**. The World

In 1993, a Stanley flew off the back of a truck going 60 miles per hour. But the driver wasn't worried-his name was engraved in the bottom. And he knew that the Stanley would survive. He couldn't say they same for anyone who tried to pick it up before he got back.



THE LEGENDARY **CLASSIC FOOD JAR**

- ► 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- Insulated lid doubles as cup
- Dishwasher safe

.94 L/ I.O QT

20 HRS 24 HRS HAMMERTONE GREEN MATTE BLACK NIGHTFALL 10-07937-003 10-07937-004 10-07937-019



.7 L / 24 OZ

HAMMERTONE GREEN MATTE BLACK NIGHTFALL







THE BIG GRIP **CAMP MUG**

- ► 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leak resistant flip lid
- Wide handle opening for work gloves
- Dishwasher safe
- Steel carry loop

.47 L / 16 OZ

02 HRS 04 HRS COLD 20 HRS HAMMERTONE GREEN 10-01693-025



18 HRS COLD



THE TRAVEL MUG **FRENCH PRESS**

- ► 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- Doubles as travel mug
- Easy clean filter, dishwasher safe
- Integrated coffee press
- Steel carry loop

.47 L / 16 OZ

04 HRS 05 HRS 20 HRS

HAMMERTONE GREEN 10-01855-014



THE TRIGGER-ACTION **TRAVEL MUG**

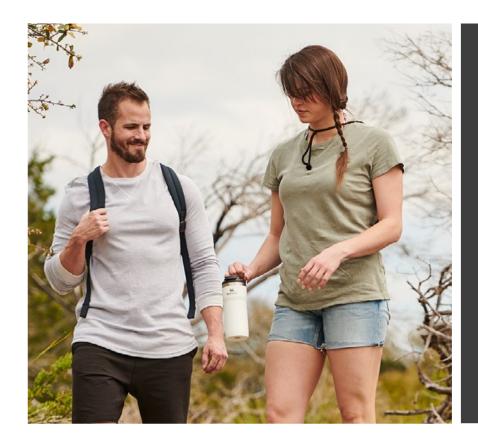
- ► 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- ▶ Trigger-action, push button lid
- ► Easy-clean lid, dishwasher safe
- ► Car cup compatible

.35 L / 12 0 05 #8 7		20 HRS
.47 L / 16 O	Z	
07 HRS	10 HRS COLD	30 HRS
	12 OZ	16 OZ
HT. GREEN MATTE BLACK POLAR NIGHTFALL WINE	10-06440-014 10-06440-015 10-06440-016 10-06440-017 10-06440-043	10-06439-031 10-06439-032 10-06439-033
	展展展展	



26 ///// BUILT FOR LIFE™ LIFETIME WARRANTY.





THE TWIN-LOCK™ **TRAVEL MUG**

- ► 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- ► TwinLock[™], cam-action lid
- ► Easy-clean lid, dishwasher safe
- ► Car cup compatible
- Steel carry loop

.47 L / 16 OZ

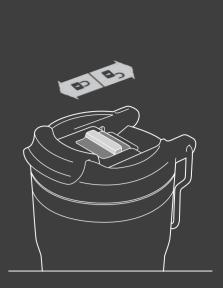
04 HRS 05 HRS

16 OZ 10-06443-015 10-06443-016 10-06443-017

20 HRS



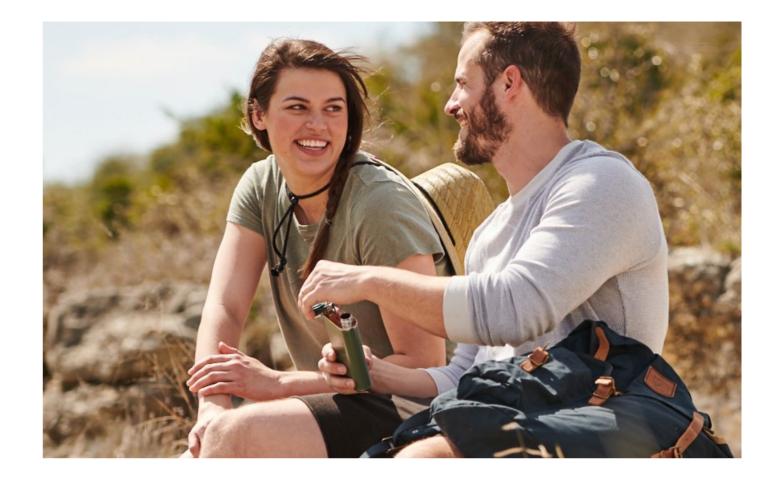
HAMMERTONE GREEN MATTE BLACK POLAR



TWIN-LOCK[™] – SLIDE LOCK KEEPS THE LID SECURELY CLOSED LETTING YOU PACK WITH CONFIDENCE.







THE EASY-POUR **BEER GROWLER**

- ► 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- ► Easy-to-carry handle
- Dishwasher safe
- ► Steel-lined insulated lid

1.9 L / 64 OZ







Never-lose cap



► I8/8 stainless steel, BPA-free

Leakproof + packable

► Wide-mouth opening

.23 L / 8 OZ

HAMMERTONE GREEN MATTE BLACK POLAR

10-00837-126 10-00837-127 10-00837-128 10-00837-185





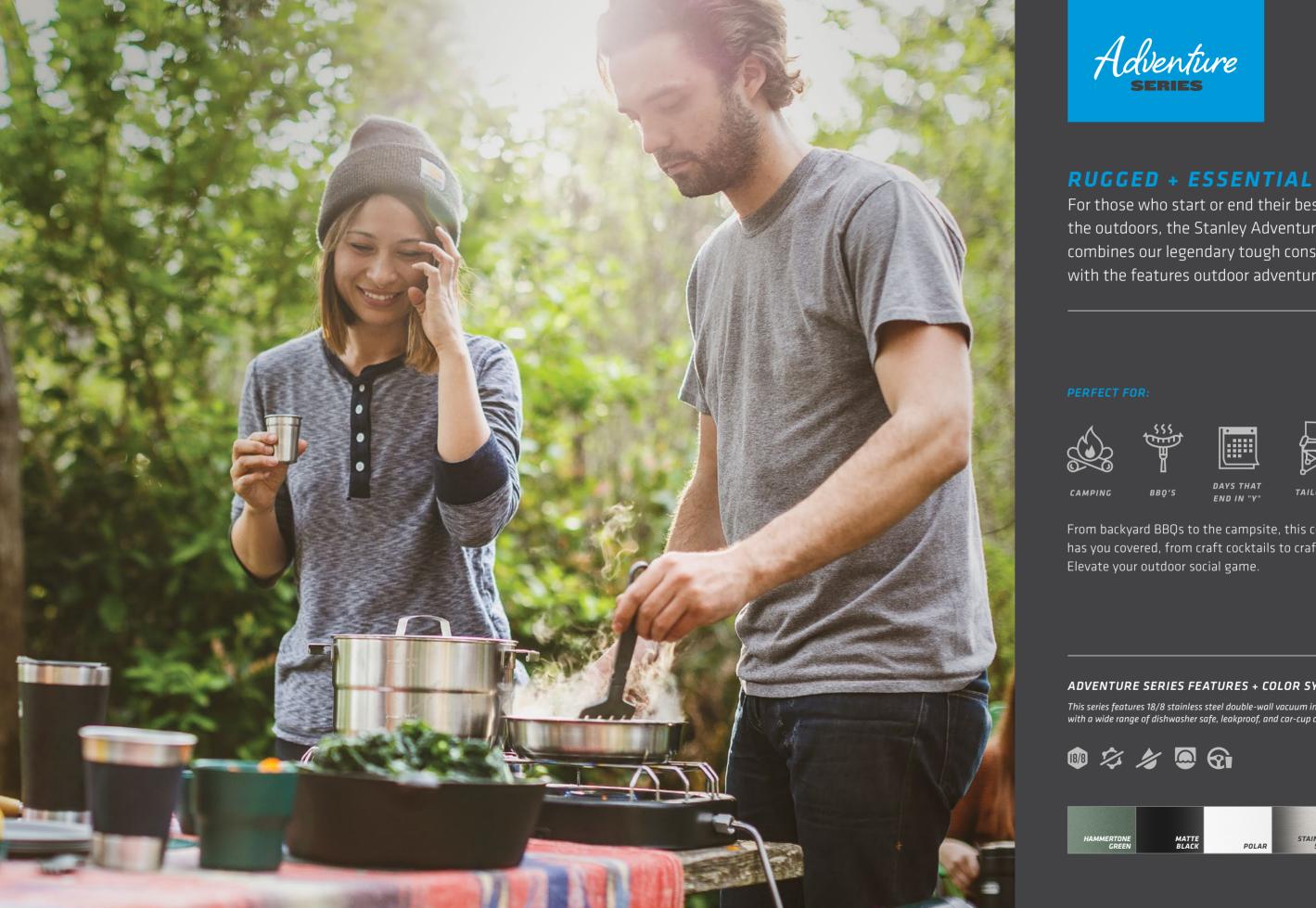
BILLION STAR DINING

"This tastes pretty good for a campfire meal" is not a compliment. That's why we created the The Bowl and Spork Compact Cook Set, with everything you need for prepping, serving, and cleaning. And it nests for easy carry-in and carry-out. Ð

AND CRUISE

P547C0

But more than that, the frypan is 3-ply, the same quality as the ones in your kitchen. It provides an even heat that saves you from hot spots burning up your perfect pancake breakfast, or scorching the batter you'll need to scrub off. Because the only thing better than hearing "This meal is amazing," is "You cooked, I'll clean."



For those who start or end their best days in the outdoors, the Stanley Adventure Series combines our legendary tough construction with the features outdoor adventures demand.



From backyard BBQs to the campsite, this collection has you covered, from craft cocktails to craft cuisine.

ADVENTURE SERIES FEATURES + COLOR SYSTEM

This series features 18/8 stainless steel double-wall vacuum insulation, naturally BPA-free, with a wide range of dishwasher safe, leakproof, and car-cup compatible products.

STAINLESS STEEL

GREEN



THE BOWL + SPORK COMPACT COOK SET

- ► 18/8 stainless steel, BPA-free
- Locking pot handle
- Nesting system
- Dishwasher safe

4-PIECE SET INCLUDES:

- 1 18/8 Stainless steel pot .7L / 24 OZ with locking handle
- 1 Vented lid
- Mug/bowl w/neoprene wrap .7L / 24 OZ
 Stainless steel folding spork

Ð

.7 L / 24 OZ

STAINLESS STEEL 10-01856-012



THE STAINLESS STEEL

- ► 18/8 stainless steel, BPA-free
- ► Double-wall vacuum insulation
- Leakproof + packable
- Wide opening for easy cleaning

.7 L / 24 OZ

15 #87 HAMMERTONE GREEN POLAR

10-01571-021 10-01571-022





34 //// BUILT FOR LIFE™ LIFETIME WARRANTY.

10-02658-013



FRY PAN SET

Locking pot handle

THE ALL-IN-ONE

- Nesting system
- Dishwasher safe

9-PIECE SET INCLUDES:

- **1** 3-ply frying pan holds .94 L / 32 OZ (18.4 cm / 7.25 in diameter)
- 1 Cutting board
- 1 Spatula with extending handle
- 2 Plates (15.2 cm / 6 in diameter)
- 2 Sporks1 Trivet
- 1 Cover

.94 L / 32 OZ

STAINLESS STEEL



THE STAINLESS STEEL ALL-IN-ONE FOOD JAR

- ► 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- Leakproof + packable
- Insulated lid doubles as cup
- Wide opening for easy cleaning
- Integrated spork



STAINLESS STEEL

12 HRS COLD







THE SWITCHBACK™ **TRAVEL MUG**

- ► 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- Trigger-action, push button lid
- ► Easy-clean lid, dishwasher safe

.35 L / 12 OZ



36 HRS

10-02285-021 10-02285-022

.47 L / 16 OZ

09 HRS COLD 07 HRS

MATTE BLACK POLAR





THE SHORTSTACK **TRAVEL MUG**

- ► 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Two-piece drink-thru lid system
- Compatible with one-cup coffee makers
- Leakproof + packable
- Dishwasher safe

.23 L / 8 OZ 04 HRS COLD



10-02887-028 10-02887-029

16 HRS





EASY CLEAN 2-PIECE LID

OVER MOLDED

LID

-1



THE STAINLESS STEEL **VACUUM BOTTLE**

- ► 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- Insulated lid doubles as a cup

.73 L / 25 OZ

20 HBT 20 HRS HAMMERTONE GREEN POLAR

03 **Res** 10-01562-035 10-01562-036

1.0 L / 1.1 QT













THE STACKING BEER PINT

- ► 18/8 stainless steel, BPA-free
- ► Double-wall vacuum insulation
- Stacks infinitely
- Dishwasher safe

.47 L / 16	6 OZ	
45 MIN	04 HRS COLD	15 HRS
HAMMERTOI MATTE BLAC POLAR	L OILLII	10-02282-057 10-02282-058 10-02282-059
and and		
. 11 1		





THE BIG GRIP BEER STEIN

- ► I8/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Heavy duty handle
- Dishwasher safe

.7 L / 24 OZ 01 HRS 07 HRS 30 HRS HAMMERTONE GREEN MATTE BLACK POLAR 10-02874-033 10-02874-034 10-02874-035



THE NESTING SHOT GLASS SET

- ► 18/8 stainless steel, BPA-free
- Leakproof
- Nesting system
- Dishwasher safe

SET INCLUDES:

4 Shot glasses (59 ML / 2 OZ)

1 Stainless steel carrying case

Shot Glass Set

HAMMERTONE GREEN MATTE BLACK POLAR

l 10-01705-039 10-01705-036 10-01705-037







THE PRE-PARTY SHOT GLASS + FLASK SET

- ► 18/8 stainless steel, BPA-free
- Nesting system
- Dishwasher safe

SET INCLUDES:

- 4 Shot glasses (59 ML / 2 OZ)
- 1 Stainless steel carrying case
- 1 Flask (.23L / 8 OZ)

Shot Glass + Flask Set

HAMMERTONE GREEN MATTE BLACK POLAR

10-01883-034 10-01883-035 10-01883-036











THE EASY-CARRY OUTDOOR COOLER

- Double-wall foam
- Leak-resistant gasket
- Rugged latches + handles
- Adjustable bungee system





NEW FLEXIBLE LATCH FOR EASIER OPENING AND CLOSING





STANLEY PROMOTIONAL GEAR

STANLEY RETAIL SUPPORT

FLOOR DISPLAY UNITS



STICKERS



STANLEY BEAR 2" DIECUT STICKER



STANLEY CIRCLE 3" ROUND STICKER



#STANLEYNESS 4" STICKER IN GREEN, BLACK, OR WHITE



Please contact your account manager for details.

METALLIC COUNTER DISPLAY + MAGNETIC INSERTS







CLASSIC SERIES DISPLAY WITHOUT MAGNETIC INSERTS MAGNETIC INSERTS

CLASSIC SERIES MAGNETIC INSERTS

CUT-OUT DISPLAYS



THE TRIGGER-ACTION TRAVEL MUG 0.47 L / 16 OZ



THE VACUUM INSULATED WATER BOTTLE 0.47 L / 16 OZ





MASTER SERIES MAGNETIC INSERTS



GO SERIES WITH CERAMIVAC™ MAGNETIC INSERTS

REDISCOVERED SINCE 1913. //// 43



THE CERAMIVAC

THE UNRDEAKARIE

THERMAL BOTTLE

.75 L / 25 OZ

THE LEGENDARY

1.4 L / 1.5 QT

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LARGE

CLASSIC BOTTLE

Page 16

CLASSIC SERIES

GO SERIES





GO TRAVEL MUG GO BOTTLE .35 L / 12 OZ .7 L / 24 OZ Page 10 Page 11

THE VACUUM INSULATED WATER BOTTLE .47 L / 16 OZ .47 L / 16 OZ Page 13 Page 11

MASTER SERIES



THEIINRDEAKARIE

THERMAL BOTTLE

1.3 L / 1.4 OT

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THEIINRDEAKARIE THE UNBREAKABLE FOOD JAR FOOD JAR .7 L / 24 OZ .5 L / 17 OZ Page 17

THE LINEDEAKARIE TRIGGER-ACTION MUG .35 L / 12 OZ Page 18

THE LINEDEAKARI E PACKABLE MUG .53 L / 18 OZ

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THE LEGENDARY

CLASSIC BOTTLE

XLARGE

1.9 L / 2 QT

Page 22

THE BIG GRIP

CAMP MUG

.47 L / 16 OZ

Page 25



THE LEGENDARY **CLASSIC BOTTLE I LITER** 1.0 L / 1.1 QT

Page 22

.47 L / 16 OZ

Page 26



Page 22

.35 L / 12 OZ

Page 26



THE TRIGGER-ACTION THE TRIGGER-TRAVEL MUG TRAVEL MUG



THE LEGENDARY

CLASSIC BOTTLE

XSMALL

.47 L / 16 OZ

TRAVEL MUG

.47 L / 16 OZ

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THE TWIN-LOCK" THE EASY-POUR GROWLER

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THE EASY-FILL WIDE MOUTH 1.9 L / 64 OZ FLASK .23 L / 8 OZ Page 29





.7 L / 24 OZ

Page 34

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THE BOWL + SPORK COMPACT COOK SET THE ALL-IN-ONE .94 L / 32 OZ Page 34

Page 37

THE STAINLESS STEEL .53 L / 18 OZ Page 35



THE STACKING BEER PINT

Page 38

THE BIG GRI **BEER STEIN** .47 L / 16 OZ .7 L / 24 OZ Page 38

STANLEY CUSTOM PRINT PROGRAM

All products are available for Stanley's custom print program.

See page 46 or contact your account manager for further details.

BUILT FOR LIFE LIFETIME WARRANTY

Stanley has stood the test of time because it's built to. That's the Stanley Promise.

Since 1913, we've built our gear to outlast damn near everything. Frankly, we've built it to outlast you. So it's no wonder that Stanleys have been known to stand up to some pretty tough stuff: bulldozers, bullets, explosions, hurricanes.

44 //// BUILT FOR LIFE™ LIFETIME WARRANTY.



THE LEGENDARY FOOD JAR .7 L / 24 OZ Page 24





THE STAINLESS STEEL VACUUM FOOD JAR

.7 L / 24 OZ

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THE SWITCHBACK TRAVEL MUG .35 L / 12 OZ Page 36



THE SWITCHBAC TRAVEL MUG .47 L / 16 OZ Page 36



THE SHORTSTACK TRAVEL MUG .23 L / 8 OZ Page 36



SHOT GLASS SET

Page 39

THE PRE-PART SHOT GLASS + FLASK SET Page 39



THE EASY-CARRY **OUTDOOR COOLER** 6.6 L / 7 QT Page 40



THE EASY-CARRY **OUTDOOR COOLER** 15.1 L / 16 QT Page 40



No matter what you put it through, your Stanley will hold up and the contents will stay hot (or cold). It's an agreement that we've been proud to shake on for over 100 years.

But nobody's perfect. If your Stanley doesn't live up to its legendary reputation, we'll do what it takes to make it right. It's that simple.





STANLEY CUSTOM PRINT PROGRAM

Your company logo on our must-have Stanley products. Promote your business, give corporate gifts, and brand special events with our custom print program.

PRINT OPTIONS

1 COLOR IMPRINT 2 COLOR IMPRINT 3 COLOR IMPRINT LASER ENGRAVING

Connect with your Stanley Representative for details at: **CUSTOM-PRINT@PMI-WORLDWIDE.COM**

DISTRIBUTORS LIST

AFRICA	J&A INTERNATIONAL
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	www.burton-mccall.co.uk	+44 116 234 4600



SINCE 1913

WE ARE STANLEY. WE ARE ORIGINAL. WE ARE USEFUL.

WE ALWAYS ANSWER. WE'RE NOT A TREND. WE DON'T DO FUSSY.

> WE WILL NEVER LET YOU DOWN.

TOGETHER, WE ARE UNBREAKABLE



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